

PRESS RELEASE

25 September 2020

(For Immediate Release)

Appointment of Deputy Executive Director (Academic)

The Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) announced today (25 September) its appointment of Dr Joe Hong Hing-cheung as the Deputy Executive Director (Academic) with effect from 1 October 2020.

Dr Hong possesses profound experience and knowledge in academic accreditation and assessment development, teaching and learning pedagogies, assessment in learning, transnational education, online programme accreditation, as well as trends and developments in the higher education sector. Prior to joining HKCAAVQ, Dr Hong had held important positions at tertiary education institutions in the areas of institutional strategic planning and data analysis, institutional assessment plans, teaching and learning development and enhancement, research projects formulation and supervision. In addition, he is well versed with governance and management, knowledge management and talent development, counselling practice, and research inquiry.

Dr Hong has greatly contributed to the development of new accreditation services and knowledge management system of HKCAAVQ. Dr Hong was most recently the Head of Academic Accreditation and Assessment, and Senior Registrar of Accreditation and Assessment Development. In his previous work portfolio, he had represented the HKCAAVQ to speak at international conferences, fora and workshops about quality assurance of transnational education, and online programme accreditation. Dr Hong has also reached out and established new collaborative partnerships between HKCAAVQ and a number of international QA agencies/networks.

With substantive experience and insight in higher education and quality assurance, Dr Hong is well respected in the local higher education sector and will definitely be an important asset to the Directorate team. As DED (Academic), Dr Hong will work closely with the HKCAAVQ Council and the Directorate team in pursuing and implementing the Council's approved strategic objectives, policies and initiatives. Dr Hong will be providing strategic advice and support to the Executive Director on all Council policies and practices. Dr Hong will, among a number of responsibilities, be overseeing academic accreditation and assessment, qualifications assessment, consultancy, research and training, ICT services as well as international collaborations.

For media enquiries, please contact Ms Cindy Chan, Head of Executive Support and Corporate Communications at (852) 3658 0115.